OUTSMART

Mediatel are updating the XML schema that some Outsmart members use to upload to SPACE.

The updates have been developed in collaboration with the Out of Home Standards Committee and enable the schema to remain compatible with SPACE development.

The updates are:

- Expanded SPACE fields that were not in the previous XML schema: Media Owner Frame Reference, Legacy Site Number, Tags, Localities and Lon/Lat for frames within indoor environments.
- Frames in Environments that are not measured by Route.
- Data on multiple Media Owners within the same XML file.

The new schema can be found here: https://oohspace.co.uk/ooh-schema.xsd

SPACE will continue to accept the old schema until October 2018.

If you use XML to upload data to SPACE, please ensure the responsible person or team is aware of the updates and take any necessary actions.

Outsmart recommends that SPACE users who rely on XML move to an API link with SPACE. The long term plan is to retire XML. See: https://oohspace.co.uk/api/documentation